

Title: Photomontages of proposed development at Pope's Hill, Blackpool, Cork

Client: Pontorac Limited

Architects: Reddy Architecture + Urbanism

Prepared by: Pedersen Focus Ltd.

Date: 10 / 03 / 2026

**Pedersen Focus Ltd.**

4 Combermere,  
Glounthaune,  
Co. Cork,  
Ireland.

**Architectural  
Visualisation**

V.A.T. No. IE9581693J

Project: Proposed development at Pope's Hill, Blackpool, Cork.

10<sup>th</sup> of March, 2026.

To whom it may concern,

The computer generated images of the proposed development were prepared by Pedersen Focus Ltd. Pedersen Focus bases its methodology on the Guidelines for Landscape and Visual Impact Assessment, 3rd Edition and the Technical Guidance Note 06/19, both by The Landscape Institute.

**Data Collection.**

The 3d model of the proposed buildings and site was provided by Reddy Architecture + Urbanism.

Landscaping drawings and information was provided by Cunnane Stratton Reynolds.

The 3d model of the proposed landscaping was prepared by Pedersen Focus.

Camera locations, survey data and the 3d digital model were integrated by Pedersen Focus Ltd.

Site photography and surveying of camera locations was carried out by Pedersen Focus. We use fixed lenses (24mmTS, 28mm and 50mm) and generally guidance as set out in the Landscape Institute's advice note "Photography and photomontage in landscape and visual assessment".

**3d Model.**

The 3d model was rendered using lighting conditions corresponding to the respective site photograph. Materials for the proposed site and buildings were prepared according to the Architect's specifications.

**Control point verification.**

The photomontage was verified with survey control points matching consistently.

**Photomontage.**

The photomontages were prepared using industry standard image handling software. The rendered 3d model was inserted between foreground and background elements. Site photographs, Drone footage and photographs and survey information were cross-referenced to help estimate the amount of mitigation provided by existing trees. In general, Pedersen Focus have attempted to reflect planting shown in the photomontages realistically, however, mitigation should be considered indicative only.

The photomontages are presented with the corresponding "existing" site photographs.

All photomontages are prepared in accordance with the guidelines set out by the Landscape Institute's "Guidelines for Landscape & Visual Impact Assessment".

Additional note: View 2 from The Belltower of St. Anne's Church, Shandon, is prepared using a photograph taken in June of 2019 (for an earlier project). The Church is currently undergoing renovation and access to the tower was not possible.

Viewpoint	Camera / Lens	Horizontal field of view	Date	Time	Camera location. ITM Easting, Northing, (WGS84), with Malin Head elevations (OSGM15).
View 1	Canon 5DS-R / 50mm	38.7deg	09/01/2026	14.32pm	566573.460, 572757.519, 70.53m
View 2	Canon 5DS-R / 50mm	38.7deg	11/06/2019	16.30pm	567237.151, 572450.806, 58.47m
View 3	Canon 5DS-R / 50mm	38.7deg	09/01/2026	15.08pm	567175.822, 573342.672, 43.19m
View 4	Canon 5DS-R / 50mm	38.7deg	09/01/2026	15.26pm	567418.014, 573804.572, 16.77m
View 5	Canon 5DS-R / 28mm	65.1deg	13/01/2026	11.02am	567998.287, 573196.676, 73.91m
View 6	Canon 5DS-R / 28mm	65.1deg	13/01/2026	14.43pm	567781.185, 573281.786, 52.26m
View 7	Canon 5DS-R / 28mm	65.1deg	13/01/2026	14.14pm	567724.431, 573169.532, 52.67m
View 8	Canon 5DS-R / 28mm	65.1deg	13/01/2026	13.56pm	567649.780, 573067.895, 53.49m
View 9	Canon 5DS-R / 28mm	65.1deg	13/01/2026	13.31pm	567658.631, 573003.910, 55.49m

Project:	Pope's Hill, Blackpool, Cork	
Client:	Pontorac Limited	
Drawing title:	Photo data sheet	
Date:	Feb., 2026	Scale: NTS
Drawn by:	JP	
Prepared by:	Pedersen Focus Ltd.	



Site red-line shown is indicative only

Drawing title: Viewpoint location map		
Date: Feb. 2026	Scale: NTS	Drawn by: JP
Prepared by: Pedersen Focus Ltd.		



View 1 - Existing



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View 1 - Proposed



View 2 - Existing



View 2 - Proposed



View 3 - Existing



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View 3 - Proposed



View 4 - Existing



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View 4 - Proposed



View 5 - Existing



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View 5 - Proposed



View 6 - Existing



View 6 - Proposed

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View 7 - Existing



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View 7 - Proposed



View 8 - Existing



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View 8 - Proposed



View 9 - Existing



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View 9 - Proposed